Drama goes digital

Connecting theatre and audiences across Europe



The digital shift has unleashed changes in the way we live, work and communicate. It affects the manner we create, share and monetise all content, including theatrical works. In light of this sea change, it is urgent that European state theatres adapt to the new digital landscape of the 21st century.

The European Theatre Lab is **Europe's first think tank devoted to researching a digital strategy for theatre**. Having started in October 2016, this 2-years applied research project examines the effects of new technology on aesthetics, audience development and communication in theatre in a pioneering mix of workshops, conferences and theatrical performances across Europe.



7 OpenLabs B international coproductions 2 research conferences I final showcase 2 reports

Who?

Conceived by the <u>European Theatre Convention</u> and co-funded by the Creative Europe Programme of the European Union, it brings together **7 European state repertory theatres, media artists and digital experts**.



Project theatres:

Théâtre de Liège, Belgium Croatian National Theatre Zagreb, Croatia Théâtre de la Manufacture Nancy, France Staatstheater Karlsruhe, Germany Kote Marjnishvili State Theatre Tbilisi, Georgia Det Norske Teatret Oslo, Norway Teatrul National Marin Sorescu Craiova, Romania



The Advisory Board meets with the partners in several working sessions, overlooks the process and gives guidance from their professional experience.

- Gerfried Stocker, Creative Director of Ars Electronica Linz, Austria
- Simon Mellor, Director of The Arts Council England
- Peter Weibel, Media Artists and Chairman of ZKM Karlsruhe, Germany
- Dick van Dijck, Creative Director of Waag Society Amsterdam, The Netherlands
- Christian Römer, Officer for Culture and New Media, Heinrich Böll Foundation
- Dieter Schneider, Commissioning Editor & Head of Theatre, Pop, Event ARTE / ZDF
- Marie Le Sourd, Secretary General of On the Move, Belgium

What?

The heart of the European Theatre Lab is the development of **4 theatre productions**, all experimenting with digital technology in different ways.



Phase 1: Production development

The project partners did research in the field of digitisation in various areas of culture and creative industries. During 2 conferences and 7 Open Labs held in the partner theatres, the issues were addressed both in theory and in a hands-on manner. They met with experts and find new ways of collaboration beyond the usual production schemes of their theatres.

Phase 2: Establish an international workflow

The partners in theatres and research centres all over Europe met regularly: virtually via Skype and in person. The results of the research process, resources, information and latest news were shared on the virtual lab platform <u>www.europeantheatrelab.eu</u> and on social media channels.

Phase 3: Create and showcase results

Using results gleaned from the OpenLabs, creative projects have break new ground in three key research areas: "new technologies & aesthetics", "new technologies & audience participation" as well as "new technologies & communication and dissemination".

Read below what our creative projects are all about.

Stage Your City

<u>www.zigmagora.eu</u>

© Eric Didym

Directed by Michel Didym

Written by Lasha Bugadze, Marie Dilasser, Konstantin Küspert, Frédéric Sonntag Co-produced by La Manufacture, Centre Dramatique National Nancy-Lorraine (France), Kote Marjnishvili State Theatre Tbilisi (Georgia) and Badisches Staatstheater Karlsruhe (Germany)

"Stage Your City" is merging the trends of digitisation and participatory theatre. It plays with augmented reality, 360° video, gaming elements and an app-guided city walk. The participatory approach brings theatre directly into the community. In a dystopian fairy tale about a future city ruled by artificial intelligence, the audience is asked to explore their city interactively and make decisions about the question in which world they want to live in 2070. <u>Read more...</u>

Premieres and Performances

12-20 April 2018	Premiere and shows in Nancy, Théâtre de la Manufacture
7-10 June 2018	ETL Showcase in Oslo, Det Norske Teatret
30 June 2018	Premiere in Karlsruhe, Badisches Staatstheater
25 Sept. 2018	Premiere in Tbilisi, Kote Marjanishvili State Theatre

Team

Artistic Concept & Digital Dramaturgy: Bruno Cohen, Michel Didym, Jan Linders, Nutsa Burjanadze Stage Director: Michel Didym

Text: Marie Dilasser, Lasha Bugadze, Konstantin Küspert, Frédéric Sonntag

Scenography, Media, App design: Chris Ziegler

Video: Moritz Büchner, Andy Koch

Artistic Collaboration: Bernd Lintermann, Jan Gerigk (ZKM Zentrun für Künste und Medien) App development & Programmation: Givi Sartania, Naino Kashibadze, Guram Varshanidze Project Management: Sarah McKee, Nutsa Burjanadze, Sarah Stührenberg, Maren Dey, Teresa Pfaud

With: Julia Gay, Natuka Kakhidze, Nadine Ledru, Emeline Touron, Klaus Cofalka-Adami, Benoît Fourchard, Bruno Ricci, Yves Storper



© Eric Didym





© Serge Martinez

Kinetics Of Sound

© "Den siste kongsfesten", Siren Høyland

"Peer Gynt" directed by Erik Ulfsby Written by Henrik Ibsen Co-produced by: Det Norske Teatret Oslo (Norway) Croatian National Theatre Zagreb (Croatia) *"Den siste kongsfesten" directed by Ivica Buljan* Written by Miroslaw Krleža Co-produced by: Det Norske Teatret Oslo (Norway) Croatian National Theatre Zagreb (Croatia)

This project brings together two large scale stage productions of modern classics, "Peer Gynt" by Henrik Ibsen and "Den siste kongsfesten" (The King's Fair) by Miroslaw Krleža. They will be staged in the partnering theatres exchanging directors and bringing a part of their cultural heritage to the other country. Erik Ulfsby will direct the Norwegian play in Zagreb, Ivica Buljan the Croatian text in Oslo. Both productions work with the same composer and will experiment with new audio technology, such as sound capturing, 3D sound, auralisation and psycho-acoustic effects. <u>Read more...</u>

Premieres and Performances

20 April 2018Premiere "Peer Gynt" in Zagreb, Croatian National Theatre27 April – 26 May 2018Premiere and shows "Den siste kongsfesten" in Oslo, Det Norske Teatret7-10 June 2018ETL Showcase in Oslo, Det Norske Teatret

Team

"Peer Gynt"

Director: Erik Ulfsby Composer: Mitja Vrhvonik Smrekar Set designer: Arne Nøst Costume designer: Ingrid Nylander, Sanja Ivić Dramaturg: Carl Morten Amundsen Head of the Lab team: Simen Scharning Partners: Department of Music and Sound, University of Trondheim "Den siste kongsfesten" ("The King's Fair")

Director: Ivica Buljan Composer: Mitja Vrhvonik Smrekar Scenographer: Sven Jonke Costume designer: Ana Savić Gecan Dramaturg: Anders Hasmo Head of the Lab team: Bojan Ivančević



© "Peer Gynt", Siren Høyland



© "Peer Gynt", Siren Høyland



 $\ensuremath{\mathbb{C}}$ "Den siste kongsfesten", Siren Høyland

IDIOMATIC/Dub it: One

Voice, Many Language

www.transquinquennal.b

© Albert Dobrin

A show by Transquinquennal & Marie Henry Co-produced by Théâtre de Liège (Belgium) and Teatrul National Craiova (Romania)

Innovation in captioning for performing arts: This multilingual, transnational project identifies translation via new technology as key to expand audiences and increase intercultural dialogue. It uses the research phase to find new ways to develop translation aids with digital technology. The theatre-makers, together with scientists from the universities of Craiova, Liège and Bucharest, and the partner companies Incesa and Multitel, have done research on synchronized broadcast, vocal recognition and speech-to-text technology. More...

Premieres and Performances

niere and shows in Craiova, Teatrul National "Marin Sorescu"
Showcase in Oslo, Det Norske Teatret
niere and shows in Liège, Théâtre de Liège
niere and shows in Nova Gorica, Slovene National Theatre Nova Gorica
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Team

"IDIOMATIC"

Text: Marie Henry Stage direction: Transquinquennal With George-Albert Costea (Romania), Anna Galy (Belgium), Georg Peetz (Germany), Elisabeth Sand (Norway), Andrej Zalesjak (Slovenia)

Stage and costume design: Marie Szersnovicz Production: Transquinquennal Coproduction: Théâtre de Liège, Teatrul National "Marin Sorescu" Craiova, Det Norske Teatret Oslo, Slovensko Narodno Gledalisce Nova Gorica, Théâtre Varia Bruxelles, Théâtre de Choisy-le-Roi "Dub it: One Voice, Many Languages" Project Manager Théâtre de Liège: Jonathan Thonon Project Manager Teatrul National Craiova: George-Albert Costea Research Director MULTITEL: Jean-Yves Parfait Research Manager MULTITEL: Alexandre Sokolow Research Director INCESA: Claudiu Popirlan Researcher INCESA: Florina Besnea Research Fellow INCESA: Razvan Julian Research Director CINETIC: Alexandru Berceanu General Manager Théâtre de Liège: Serge Rangoni General Manager Teatrul National Craiova: Alexandre Boureanu



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Virtual lab platform: <u>www.europeantheatrelab.eu</u> Facebook: <u>@EuropeanTheatreLab</u> Twitter: <u>@EuropTheatreLab</u>



Co-funded by the Creative Europe Programme of the European Union The European Theatre Lab has been developed by the European Theatre Convention and 7 public theatres from across Europe and is co-funded by the Creative Europe Programme of the European Union.

About the European Theatre Convention



The European Theatre Convention (ETC) has become the largest pan-European network of its kind, representing over 40 member theatres in more than 20 countries. Since its foundation in 1988, the ETC is an artistic theatre collaboration network developing international collaboration and artistic mobility projects with a focus on

multilingualism, artistic education and European citizens in theatre. The ETC provides a professional platform for theatre makers, encouraging intercultural dialogue. It acts as an advocacy network representing the European public theatre sector on a political level and nurturing long-term relationships with European political institutions.

More: www.etc-cte.org