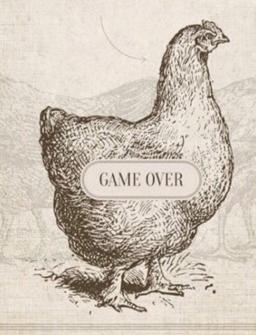




#### WHAT ARE GAMES?

Chicken Game

### Don't look at this chicken



# "A GAME IS A SYSTEM IN WHICH PLAYER(S) ENGAGE IN AN ARTIFICIAL CONFLICT, DEFINED BY RULES, THAT RESULTS IN A QUANTIFIABLE OUTCOME."

Karen Salen and Eric Zimmerman, Rules of Play (2004)



## "A GAME IS AN INCENTIVIZED STRUCTURE OF PROCEDURES FOR TARGETED INTERACTION BETWEEN PEOPLE."

Jeremiah Diephuis (right here, right now)

#### "GAMIFICATION IS THE USE OF GAME DESIGN ELEMENTS IN NON-GAME CONTEXTS"

Sebastian Deterding et al, Gamification: Toward a Definition (2011)



"LINEAR ENTERTAINMENT IN SINGLE-PLAYER IS TO MEDIA WHAT MASTURBATION IS TO SEX. IT'LL ALWAYS BE THERE, BUT IT IS NOT THE REAL EXPERIENCE."

Lars Butler (Electronic Arts)

### CO-LOCATED GAMING: PLAYING A GAME WITH OTHER PEOPLE IN THE SAME PHYSICAL SPACE





